



JOHN STEMPIEN

WEB PROFESSIONAL

PROFILE

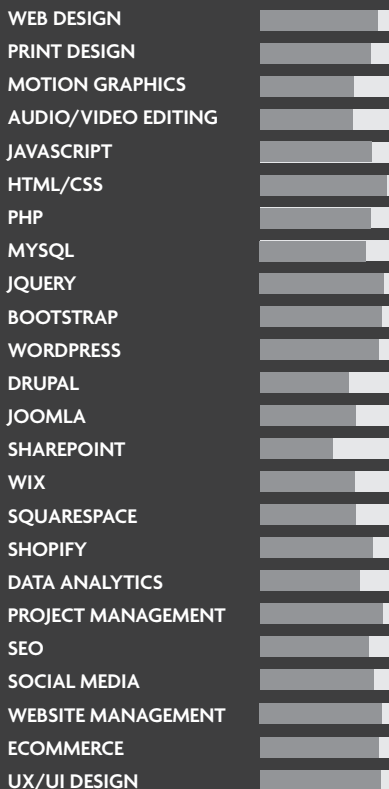
CHICAGO, IL

HIREME@IMSTEMP.COM

WWW.IMSTEMP.COM

I am seeking a long-term role where I can leverage my skills to contribute to the company's growth, while also embracing opportunities for personal and professional development.

SKILLS:



PROFESSIONAL EXPERIENCE

SEPTEMBER / 2017
PRESENT

Web Manager @ Pinnacle Advertising

As a Web Manager, I oversee website and ecommerce management while also creating bespoke solutions to enhance clients' digital marketing ROI. This includes managing email marketing campaigns, designing display and rich media banners, overseeing web development projects, crafting social media strategies, and producing engaging video content. Additionally, I provide internal solutions for corporate efficiency, utilize Google Tag Manager and Google Analytics for tracking events and conversions, set up Facebook catalogs and Google Merchant Center for dynamic ads, optimize SEO, and enhance UX/UI design elements.

SEPTEMBER / 2015
SEPTEMBER / 2017

Web & Multimedia Director @ Advocate Health Care

I led the creative process from ideation to execution, creating engaging multimedia content and responsive websites, collaborating on cutting-edge enhancements, and analyzing engagement metrics.

DECEMBER / 2014
SEPTEMBER / 2015

Digital Director @ Garvey's Office Products

I oversaw digital strategy development aligned with business goals, produced online video content, and collaborated with C-suite executives to craft visual narratives that enhance brand recognition and loyalty.

NOVEMBER / 2012
DECEMBER / 2014

Digital Director @ Rocklin Irving Marketing

I develop and maintain responsive websites and web applications using HTML, CSS, JavaScript, and PHP, collaborate with automotive CMS vendors like Dealer eProcess and Dealer.com, and manage both front-end and back-end tasks including UI/UX design, database architecture, server configuration, and API integration.

SEPTEMBER / 2007
NOVEMBER / 2012

Art & Advertising Director @ Roscor Corporation

Leveraging HTML, CSS, JavaScript, and PHP, I develop responsive web solutions, collaborate with automotive CMS vendors like Dealer eProcess and Dealer.com, and cover all development phases from UI/UX to server setup and API integration. Managed both front-end and back-end tasks including UI/UX design, database architecture, server configuration, and API integration.

ACADEMIC EDUCATION

1992
1995

Graphic Design @ Triton College

Associate in Applied Science