



JOHN STEMPIEN

PROFILE

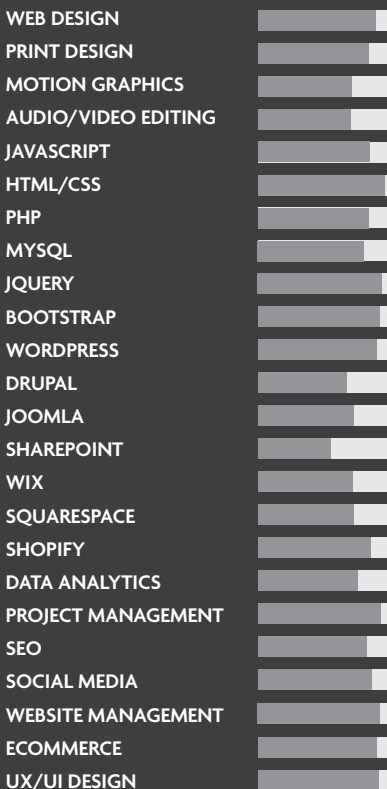
CHICAGO, IL

HIREME@IMSTEMP.COM

WWW.IMSTEMP.COM

I am seeking full-time role where I can leverage my skills to contribute to the company's growth, while also embracing opportunities for personal and professional development.

SKILLS:



PROFESSIONAL EXPERIENCE

SEPTEMBER / 2017 - PRESENT

Web Manager @ Pinnacle Advertising

As the Web Manager at Pinnacle Advertising, I specialize in front-end development and UX design, focusing on platforms like WordPress, Shopify, and Wix. Leveraging tools such as Gutenberg, Elementor, Gravity Forms, and Advanced Custom Fields alongside PHP, HTML, CSS, JavaScript, Bootstrap, and jQuery, I craft captivating websites and e-commerce solutions.

In addition to overseeing website and e-commerce platform management, I ensure smooth user experiences and boost client digital marketing ROI. I manage email campaigns, design visually appealing banners, and supervise various web projects.

Utilizing Adobe XD and Figma, I prototype and design interfaces to optimize user satisfaction. Furthermore, I employ Git to manage version control and collaborate effectively with teams. Additionally, I provide tailored solutions to enhance corporate efficiency and streamline workflows.

SEPTEMBER / 2015 - SEPTEMBER / 2017

Web & Multimedia Director @ Advocate Health Care

As the Web & Multimedia Director at Advocate Health Care, I spearheaded the creative journey from inception to realization, specializing in front-end development and UX design. Utilizing tools like WordPress, SharePoint, Sketch, Adobe Creative Suite, HTML, CSS, JavaScript, PHP, and .NET, I crafted compelling multimedia content and responsive websites.

Throughout my tenure, I embraced Agile methodologies and utilized Jira for project management, collaborating closely with teams to implement innovative enhancements. By leveraging version control with Git, we ensured seamless collaboration and efficient development processes. An essential aspect of my role involved analyzing engagement metrics to continually refine strategies and optimize outcomes, keeping our digital platforms at the forefront of industry trends.

DECEMBER / 2014 - SEPTEMBER / 2015

Digital Director @ Garvey's Office Products

As the Digital Director at Garvey's Office Products, my primary focus was on spearheading digital strategy development in line with business objectives. Leveraging expertise in front-end development and UX design, I utilized WordPress, Adobe Creative Suite, HTML, CSS, JavaScript, and PHP to create engaging online experiences.

A significant aspect of my role involved producing impactful video content to strengthen the brand's online presence. Additionally, I collaborated closely with C-suite executives to craft compelling visual narratives that bolstered brand recognition and fostered customer loyalty.

NOVEMBER / 2012 - DECEMBER / 2014

Digital Director @ Rocklin Irving Marketing

As the Digital Director at Rocklin Irving Marketing, I spearheaded the development and upkeep of responsive websites and web applications. Leveraging my expertise in HTML, CSS, JavaScript, PHP, and WordPress, I ensured the seamless functionality and aesthetic appeal of our digital platforms.

In collaboration with automotive CMS vendors like Dealer eProcess and Dealer.com, I integrated their solutions effectively to enhance our clients' online presence. I managed both front-end and back-end tasks, overseeing UI/UX design, database architecture, server configuration, and API integration, ensuring a cohesive and high-performing digital ecosystem.



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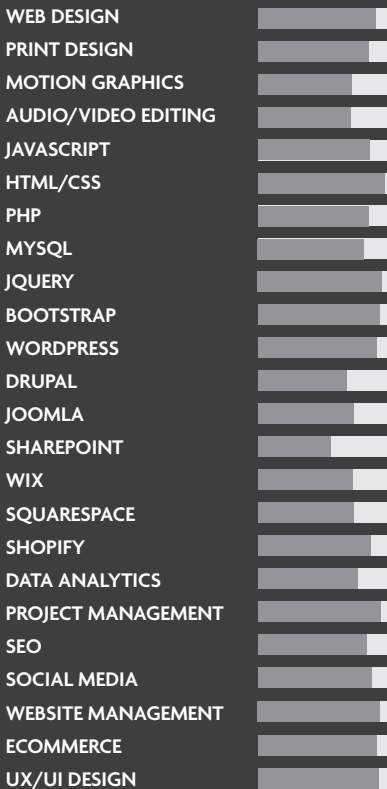
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SKILLS:



PROFESSIONAL EXPERIENCE CONTINUED

SEPTEMBER / 2007 - NOVEMBER / 2012

Art & Advertising Director @ Roscor Corporation

As the Digital Director at Rocklin Irving Marketing, I specialized in front-end development and UX design, utilizing HTML, CSS, JavaScript, and PHP to create responsive web solutions. My responsibilities included collaborating with automotive CMS vendors such as Dealer eProcess and Dealer.com to integrate their platforms seamlessly.

I oversaw all development phases, from UI/UX design to server setup and API integration, ensuring a comprehensive approach to digital projects. This involved managing both front-end and back-end tasks, including UI/UX design, database architecture, server configuration, and API integration across platforms like WordPress and Joomla.

EDUCATION & CERTIFICATION

Graphic Design @ Triton College

Associate in Applied Science

Google Ads Certification

Google

Google Analytics Certification

Google

Agile User Experience Design & Research Certification

LinkedIn

Figma for UX Design Certification

LinkedIn

UX Research: Journey Mapping Certification

LinkedIn